



COMMUNICATION | MEDIA | TECHNOLOGY

www.radahmedia.group

*Be Seen
Be Heard
Be Connected*



Communications

Be Seen.

Visibility doesn't happen by chance; it is built through intentional storytelling that shapes how Africa is perceived and understood.

Be Heard.

Voices only matter when they travel. Strategic amplification ensures the right messages reach the right audiences at scale.



Media



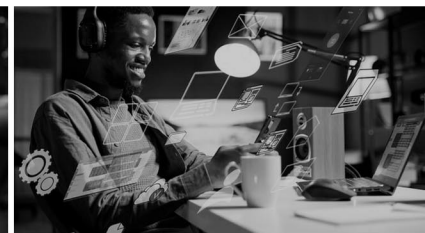
Technology

Be Connected.

Real influence comes from connection, powered by data, insight, and access to the audiences that matter.

We exist to reshape the narratives that shape Africa.

The Radah Media Group's ecosystem of companies covering communications, media and technology exists to reshape Africa's narrative by ensuring powerful ideas, leaders, and innovations gain the visibility and influence they deserve. Through our platforms, we go beyond content creation to build clarity, credibility, and impact, partnering with visionaries to amplify their voices and drive real change. At our core, the mission is to develop a new generation of storytellers who understand media as a tool for power, legacy, and leadership, positioning Africa's voices to be seen, heard, and trusted globally.



Companies



Communications

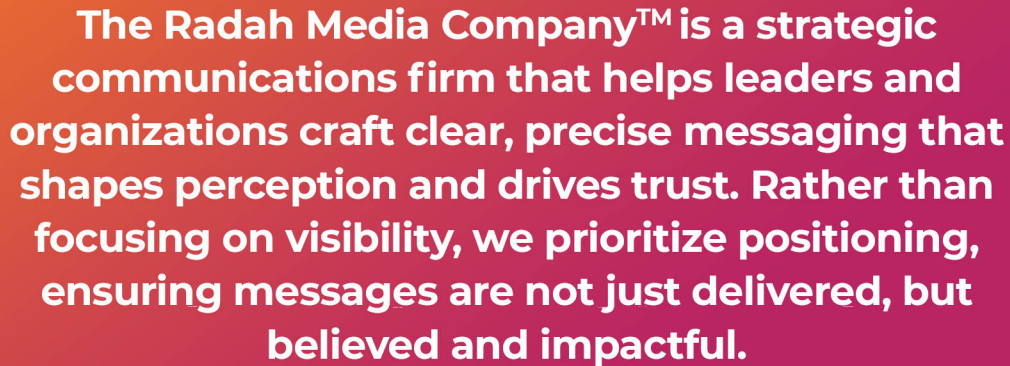


Media



Technology







Communications

THE RADAHTM MEDIA COMPANY

A STRATEGIC COMMUNICATIONS ADVISORY COMPANY



Vision

To redefine communications and media as a strategic asset class, transforming how organizations shape influence, drive growth, and create value across Africa.



Mission

To bring about this shift in the perception of the power of media and communications by building intelligent, strategy-driven systems that empower organizations to communicate with purpose, scale impact, and build lasting value.

www.radahmedia.company

Service Areas



Strategy



Technology



Design



The Radah Media Company™ is a strategic communications advisory firm operating at the intersection of narrative, power, and influence. We help leaders, institutions, and high-stakes organizations define what must be said, when it must be said, and how it must be received. In environments where perception drives outcomes, we bring clarity to complexity and precision to messaging ensuring that strategy is not only designed, but believed.

Our work is not about visibility. It is about positioning, because in today's world, the difference between being known and being trusted is the difference between presence and power.

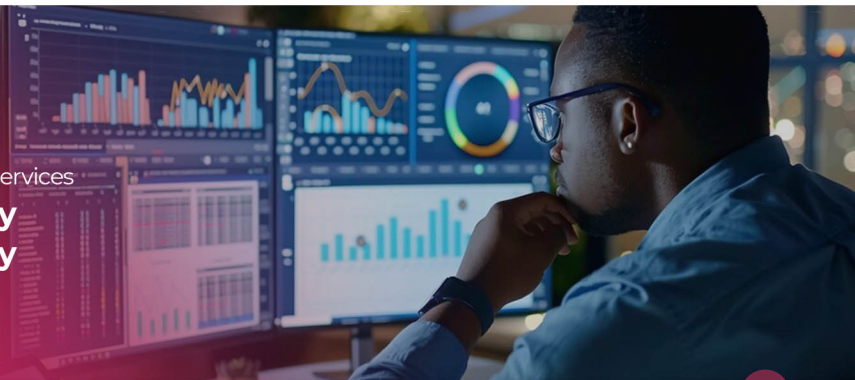


Get more information and explore our services

www.radahmedia.company

info@radahmedia.company

+234 814 5400 280





The Media Muse™ Academy develops media professionals and leaders with the skills and clarity to communicate with authority and influence. It is raising a generation that can shape narratives, align audiences, and lead with precision and credibility, because the strength of a nation lies not just in its policies, but in how clearly and convincingly they are communicated.



Communications



THE
MEDIA
MUSE[™]
ACADEMY

COMMUNICATION | ART | MEDIA



Vision

To harness media as a force for positive transformation, led by talented, principled individuals who champion integrity and innovation.



Mission

To inspire and equip future media professionals and innovators with cutting-edge training, innovative thinking, and a drive for excellence.

www.mediamuseacademy.com

Service Solutions



Capacity Building



Exclusive Mentorship



Skills Match



COMMUNICATION | ART | MEDIA

The Media Muse™ Academy exists to elevate the standard of voice, vision, and leadership across Africa.

We equip media professionals and leaders with the skills, discipline, and strategic clarity required to communicate with authority in moments that matter. From newsrooms to boardrooms, we are shaping individuals who do not just inform, they influence, align, and lead.

Because the strength of a nation is not only in its policies, but in how clearly and convincingly they are communicated.

The Media Muse™ Academy is building a generation capable of carrying Africa's message with precision, credibility, and power.



Get more information and explore our services

www.mediamuseacademy.com

info@mediamuseacademy.com

+234 706 1342 667



Radio W is a platform dedicated to amplifying the voices, power, and progress of women across Africa. It informs, empowers, and elevates women by spotlighting key issues and creating a space where they are heard with authority.



Media



Vision

To be the leading digital radio platform amplifying women's voices, shaping narratives, and inspiring positive change across Africa and beyond.



Mission

To inform, empower, and connect women through curated content in health, lifestyle, empowerment, leadership, and politics, creating a vibrant, inclusive space where women lead the conversation and drive impact.

www.radiow.net

Core Focus Areas



Health and Lifestyle



Empowerment



Leadership



Politics

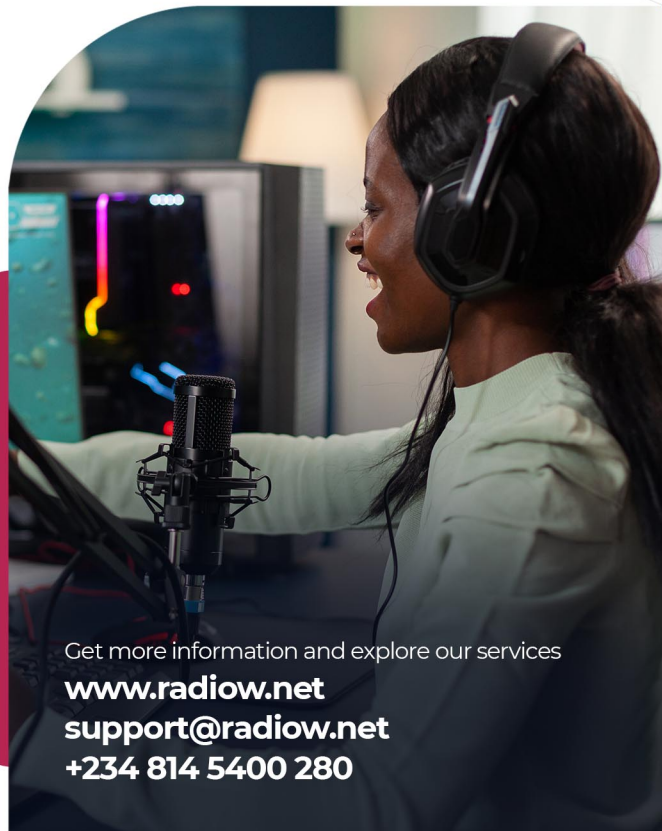


Radio W is a platform for the voice, power, and progress of women.

We exist to inform, empower, and elevate, bringing into focus the issues that shape women's lives across health, economic advancement, leadership, and governance. From Nigeria to the rest of Africa, we are building a space where women are not just represented, but heard with authority and impact.

Because when women are informed, economies grow. When women are empowered, societies transform. And when women lead, nations rise.

Radio W is not just a station, it is a force shaping the future through the voices of women.



Get more information and explore our services

www.radiow.net

support@radiow.net

+234 814 5400 280





Tecnology



Vision

To contribute to building the global trust economy.



Mission

To contribute to building the global trust economy by providing dynamic, comprehensive platforms that understand, predict, and enhance brand reputation and stakeholder confidence.

www.percept.africa

Service Areas



Media Intelligence Analysis



Data and Business Intelligence



Public Opinion Tracking Tool



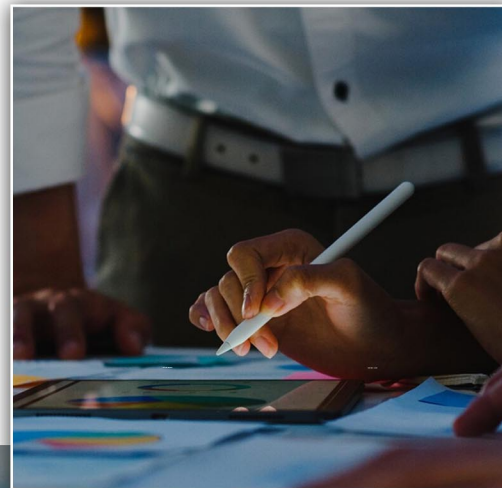
Reputation Score



Percept™ Africa is a technology company built for Africa, not adapted to it.

We design systems, platforms, and intelligence that reflect the realities, rhythms, and opportunities of the continent. Where others retrofit global models, we build from first principles grounded in local context, scaled for continental impact.

Because Africa's future will not be imported. It will be engineered by those who understand it.



Get more information and explore our services

www.percept.africa

info@percept.africa

+234 814 5400 280

Key Group Statistics



4

Media Ventures



10+

Team Members



150+

Creative Outputs



1M+

Audience Reached



20+

Clients & Partners



50+

Individuals Trained



200+

Reports & Insights



25+

Years of Impact



**PAN-
AFRICAN**

Regional Influence

Founder



Dr. Oge Funlola Modie, FCIA, FCAI, FBMN.

Founder, The Radah Media Group of Companies

Oge Funlola Modie is a finance, policy, and governance professional with over two decades of cross-sector leadership spanning private sector finance, independent opinion research, national public policy, and presidential-level strategic communications.

She holds advanced academic and professional credentials in economics, business administration, project management, and institutional governance, and is a Fellow of recognised professional bodies in credit administration, corporate administration, and brand management.

Her career includes senior roles in investment and fund management, Chief Executive leadership within Nigeria's foremost independent opinion research organisation, NOI POLLS and high-level public service appointments including Chief of Staff to the Group Managing Director of NNPC, Chief of Staff to the Honourable Minister of State for Petroleum Resources, and Senior Special Assistant to the President of the Federal Republic of Nigeria on Strategic Communications.

Exposure to capital markets, governance systems, and national narrative management shaped her founding thesis: Institutional effectiveness is inseparable from communication structure and The Radah Media Group (TRMG) was established as a systems-level response.

The Radah Media Group operates as an integrated Media–Communications–Technology ecosystem comprising strategic advisory, media intelligence, capacity development, women-focused broadcast platforms, and youth-oriented publishing initiatives, engineered within a unified framework.

The Group is anchored on three governing principles:

- Communication shapes institutional power.
- Reputation is measurable capital.
- Strategic voice must be deliberately engineered.

Its internationalization agenda reflects a long-term ambition to position an African-rooted communications institution with global relevance, designing context-intelligent systems adaptable across emerging markets.

The Radah Media Group reflects her deliberate design; an institution built beyond traditional media models, focused on governance impact, corporate credibility, and cross-border influence.



THE
RADAH MEDIA GROUP

COMMUNICATION | MEDIA | TECHNOLOGY

© 2015 RADAH MEDIA GROUP